

# Demographic Profile Expanded

## Census, Estimates & Projections

Lon: -111.806559 / Lat: 33.23362

July 2010

Cooper And Chandler Heights Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Population						
Estimated Population (2010)	188,260		714,417		1,420,612	
Census Population (1990)	29,576		270,861		692,140	
Census Population (2000)	73,599		460,805		1,034,726	
Projected Population (2015)	229,560		836,805		1,634,782	
Forecasted Population (2020)	316,185		1,045,575		1,968,143	
Historical Annual Growth 1990 to 2000	44,024	14.9 %	189,944	7.0 %	342,586	4.9 %
Historical Annual Growth 2000 to 2010	114,661	14.9 %	253,612	7.0 %	385,886	4.9 %
Projected Annual Growth 2010 to 2015	41,299	4.4 %	122,389	3.4 %	214,169	3.0 %
Est. Population Density (2010)	2,051.54	psm	1,704.89	psm	1,516.24	psm
Trade Area Size	91.77	sq mi	419.04	sq mi	936.93	sq mi
Households						
Estimated Households (2010)	60,523		229,601		488,020	
Census Households (1990)	10,870		94,780		260,032	
Census Households (2000)	27,308		160,898		383,731	
Projected Households (2015)	72,601		265,381		552,227	
Forecasted Households (2020)	97,747		323,310		645,716	
Households with Children (2010)	23,296	38.5 %	95,757	41.7 %	176,048	36.1 %
Average Household Size	3.11		3.11		2.91	
Average Household Income						
Est. Average Household Income (2010)	85,205		81,982		74,194	
Proj. Average Household Income (2015)	\$94,573		\$89,176		\$80,898	
Average Family Income (2010)	\$93,325		\$91,431		\$85,588	
Median Household Income						
Est. Median Household Income (2010)	\$72,357		\$69,977		\$62,328	
Proj. Median Household Income (2015)	\$77,918		\$73,665		\$65,686	
Median Family Income (2010)	\$79,147		\$78,181		\$72,323	
Per Capita Income						
Est. Per Capita Income (2010)	\$27,439		\$26,579		\$25,908	
Proj. Per Capita Income (2015)	\$29,950		\$28,489		\$27,711	
Per Capita Income Est. 5 year change	\$2,511.16	-8.4 %	\$1,910.03	-6.7 %	\$1,803.58	-6.5 %
Other Income						
Est. Disposable Income (2010)	\$58,444		\$56,689		\$51,113	
Proj. Disposable Income (2015)	\$62,251		\$59,248		\$53,514	
Disposable Income Est. 5 year change	\$3,806.84	6.5 %	\$2,559.04	4.5 %	\$2,401.55	4.7 %
Est. Average Household Net Worth (2010)	\$607,833		\$542,586		\$492,430	
Daytime Demos						
Total Number of Businesses (2010)	3,126		18,760		39,845	
Total Number of Employees (2010)	39,989		236,498		555,202	
Company Headqtrs: Businesses (2010)	3	0.1 %	18	0.1 %	59	0.1 %
Company Headqtrs: Employees (2010)	210	0.5 %	2,793	1.2 %	13,232	2.4 %
Unemployment Rate (2010)	4.01 %		4.51 %		4.59 %	
Employee Population Per Business	12.8 to 1		12.6 to 1		13.9 to 1	
Residential Population per Business	60.2 to 1		38.1 to 1		35.7 to 1	
Est. Adj. Daytime Demographics (Age16+)	94,435		409,810		936,432	

Demographic Source: Applied Geographic Solutions / TIGER Geography

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July 2010

### Cooper And Chandler Heights Chandler, AZ

#### Race & Ethnicity

	10 Minutes		20 Minutes		30 Minutes	
White (2010)	170,179	90.4 %	628,654	88.0 %	1,246,033	87.7 %
Black or African American (2010)	5,928	3.1 %	28,153	3.9 %	58,914	4.1 %
American Indian & Alaska Native (2010)	3,214	1.7 %	15,829	2.2 %	37,216	2.6 %
Asian (2010)	5,360	2.8 %	28,249	4.0 %	52,179	3.7 %
Hawaiin & Pacific Islander (2010)	410	0.2 %	1,943	0.3 %	4,232	0.3 %
Other Race (2010)	2,462	1.3 %	8,642	1.2 %	16,214	1.1 %
Multi Race (2010)	707	0.4 %	2,947	0.4 %	5,824	0.4 %
Not Hispanic or Latino Population (2010)	132,834	70.6 %	518,498	72.6 %	1,044,679	73.5 %
Hispanic or Latino Population (2010)	55,427	29.4 %	195,919	27.4 %	375,933	26.5 %
Not of Hispanic Origin Population (1990)	21,255	71.9 %	232,085	85.7 %	607,912	87.8 %
Hispanic Origin Population (1990)	8,320	28.1 %	38,775	14.3 %	84,228	12.2 %
Not Hispanic or Latino Population (2000)	57,020	77.5 %	371,710	80.7 %	846,212	81.8 %
Hispanic or Latino Population (2000)	16,580	22.5 %	89,096	19.3 %	188,515	18.2 %
Not Hispanic or Latino Population (2015)	157,064	68.4 %	581,812	69.5 %	1,151,216	70.4 %
Hispanic or Latino Population (2015)	72,495	31.6 %	254,993	30.5 %	483,565	29.6 %
Hist. Hispanic Ann Growth (1990 to 2010)	47,107	37.7 %	157,143	27.0 %	291,705	23.1 %
Proj. Hispanic Ann Growth (2010 to 2015)	17,069	6.2 %	59,075	6.0 %	107,633	5.7 %

#### Age

Age 0 to 4 yrs (2010)	16,449	8.7 %	62,768	8.8 %	115,968	8.2 %
Age 5 to 9 yrs (2010)	15,259	8.1 %	61,612	8.6 %	113,439	8.0 %
Age 10 to 14 yrs (2010)	14,020	7.4 %	56,803	8.0 %	104,615	7.4 %
Age 15 to 19 yrs (2010)	12,199	6.5 %	50,218	7.0 %	99,521	7.0 %
Age 20 to 24 yrs (2010)	9,283	4.9 %	42,959	6.0 %	97,828	6.9 %
Age 25 to 29 yrs (2010)	12,672	6.7 %	52,833	7.4 %	106,859	7.5 %
Age 30 to 34 yrs (2010)	14,808	7.9 %	58,945	8.3 %	110,584	7.8 %
Age 35 to 39 yrs (2010)	14,802	7.9 %	58,188	8.1 %	107,525	7.6 %
Age 40 to 44 yrs (2010)	13,043	6.9 %	53,731	7.5 %	100,819	7.1 %
Age 45 to 49 yrs (2010)	11,902	6.3 %	49,569	6.9 %	94,129	6.6 %
Age 50 to 54 yrs (2010)	11,290	6.0 %	43,853	6.1 %	84,208	5.9 %
Age 55 to 59 yrs (2010)	10,935	5.8 %	35,519	5.0 %	70,793	5.0 %
Age 60 to 64 yrs (2010)	9,656	5.1 %	27,609	3.9 %	59,008	4.2 %
Population age 65-74 (2010)	13,343	7.1 %	34,318	4.8 %	83,178	5.9 %
Population age 75-84 (2010)	6,233	3.3 %	17,350	2.4 %	49,426	3.5 %
Population age 85+ (2010)	2,367	1.3 %	8,142	1.1 %	22,711	1.6 %
Median Age (2010)	34.8 yrs		32.2 yrs		33.5 yrs	

#### Gender Age Distribution

Population Female (2010)	92,536	49.2 %	353,191	49.4 %	705,058	49.6 %
Age 0 to 19 yrs (2010)	27,798	30.0 %	113,228	32.1 %	212,112	30.1 %
Age 20 to 64 yrs (2010)	53,086	57.4 %	207,448	58.7 %	406,409	57.6 %
Age 65 yrs plus (2010)	11,652	12.6 %	32,515	9.2 %	86,538	12.3 %
Median Age Females (2010)	35.4 Yrs		32.6 Yrs		34.3 Yrs	
Population Male (2010)	95,724	50.8 %	361,226	50.6 %	715,554	50.4 %
Age 0 to 19 yrs (2010)	30,128	31.5 %	118,173	32.7 %	221,432	30.9 %
Age 20 to 64 yrs (2010)	55,305	57.8 %	215,758	59.7 %	425,345	59.4 %
Age 65 yrs plus (2010)	10,291	10.8 %	27,295	7.6 %	68,777	9.6 %
Median Age Males (2010)	34.2 yrs		31.8 yrs		32.6 yrs	

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July 2010

Cooper And Chandler Heights Chandler, AZ			10 Minutes		20 Minutes		30 Minutes	
Household Income Distribution								
HH Income \$200,000 or More (2010)			1,953	3.2 %	6,636	2.9 %	12,314	2.5 %
HH Income \$150,000 to 199,999 (2010)			4,144	6.8 %	11,817	5.1 %	20,833	4.3 %
HH Income \$100,000 to 149,999 (2010)			11,689	19.3 %	42,176	18.4 %	73,496	15.1 %
HH Income \$75,000 to 99,999(2010)			11,098	18.3 %	42,169	18.4 %	77,259	15.8 %
HH Income \$50,000 to 74,999(2010)			13,518	22.3 %	52,874	23.0 %	105,948	21.7 %
HH Income \$35,000 to 49,999(2010)			7,198	11.9 %	30,279	13.2 %	72,177	14.8 %
HH Income \$25,000 to 34,999(2010)			3,954	6.5 %	17,717	7.7 %	46,629	9.6 %
HH Income \$15,000 to 24,999(2010)			3,483	5.8 %	13,345	5.8 %	39,076	8.0 %
HH Income \$0 to 14,999 (2010)			3,486	5.8 %	12,588	5.5 %	40,288	8.3 %
HH Income \$35000+ (2010)			49,601	82.0 %	185,951	81.0 %	362,027	74.2 %
HH Income \$75000+ (2010)			28,884	47.7 %	102,797	44.8 %	183,902	37.7 %
Housing								
Total Housing Units (2010)			71,087		257,186		568,330	
Housing Units Occupied (2010)			60,523	85.1 %	229,601	89.3 %	488,020	85.9 %
Housing Units, Owner Occupied (2010)			48,538	68.3 %	168,102	65.4 %	334,804	58.9 %
Housing Units, Renter Occupied (2010)			11,986	16.9 %	61,499	23.9 %	153,216	27.0 %
Housing Units, Vacant (2010)			10,564	14.9 %	27,586	10.7 %	80,310	14.1 %
Median Years in Residence (2010)			3 yrs		3 yrs		3 yrs	
Marital Status								
Never Married (2010)			27,595	19.4 %	127,999	24.0 %	286,627	26.4 %
Now Married (2010)			94,844	66.6 %	321,580	60.4 %	606,988	55.9 %
Separated (2010)			4,085	2.9 %	17,226	3.2 %	38,344	3.5 %
Widowed (2010)			5,752	4.0 %	17,632	3.3 %	49,397	4.5 %
Divorced (2010)			10,064	7.1 %	48,084	9.0 %	104,397	9.6 %
Household Type								
Population Family (2010)			169,679	90.1 %	625,099	87.5 %	1,177,766	82.9 %
Population Non-Family (2010)			18,512	9.8 %	86,596	12.1 %	230,368	16.2 %
Population Group Qtrs (2010)			69	0.0 %	2,722	0.4 %	12,478	0.9 %
Family Household (2010)			45,485	75.2 %	164,211	71.5 %	320,620	65.7 %
Married Couple Family With Kids (2010)			18,120	37.3 %	69,807	41.5 %	122,002	36.4 %
Average Family Household Size (2010)			3.73		3.81		3.67	
Non-Family Household (2010)			15,038	24.8 %	65,390	28.5 %	167,399	34.3 %
Household Size								
1 Person Household (2010)			12,143	20.1 %	50,505	22.0 %	128,903	26.4 %
2 Person Households (2010)			16,466	27.2 %	54,057	23.5 %	122,886	25.2 %
3 Person Households (2010)			6,815	11.3 %	28,912	12.6 %	57,912	11.9 %
4 Person Households (2010)			12,560	20.8 %	50,740	22.1 %	93,658	19.2 %
5 Person Households (2010)			6,735	11.1 %	25,446	11.1 %	47,203	9.7 %
6+ Person Households (2010)			5,803	9.6 %	19,941	8.7 %	37,458	7.7 %
Household Vehicles								
Total Vehicles Available (2010)			118,798		449,929		906,586	
Household: 0 Vehicles Available (2010)			1,755	1.5 %	8,210	1.8 %	22,948	2.5 %
Household: 1 Vehicles Available (2010)			19,486	16.4 %	72,544	16.1 %	175,902	19.4 %
Household: 2+ Vehicles Available (2010)			39,282	33.1 %	148,846	33.1 %	289,169	31.9 %
Average Vehicles Per Household (2010)			2		2		2	

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July 2010

Cooper And Chandler Heights Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Labor Force						
Est. Labor: Population Age 16+ (2010)	139,585		521,741		1,066,577	
Est. Civilian Employed (2010)	85,052	60.9 %	347,953	66.7 %	684,291	64.2 %
Est. Civilian Unemployed (2010)	5,602	4.0 %	23,555	4.5 %	48,914	4.6 %
Est. In Armed Forces (2010)	87	0.1 %	477	0.1 %	1,055	0.1 %
Est. Not in Labor Force (2010)	48,845	35.0 %	149,756	28.7 %	332,316	31.2 %
Occupation (2000)						
Occupation: Population 16+	31,606		234,877		513,319	
Mgmt, Business, & Financial Operations	5,090	16.1 %	38,647	16.5 %	77,533	15.1 %
Professional and Related	6,909	21.9 %	52,360	22.3 %	111,627	21.7 %
Service	4,175	13.2 %	28,928	12.3 %	69,202	13.5 %
Sales and Office	8,992	28.4 %	69,114	29.4 %	152,272	29.7 %
Farming, Fishing, and Forestry	321	1.0 %	993	0.4 %	1,549	0.3 %
Construction, Extraction, & Maintenance	2,706	8.6 %	21,043	9.0 %	47,078	9.2 %
Production, Transport, & Material Moving	3,414	10.8 %	23,791	10.1 %	54,057	10.5 %
Percent White Collar Workers		66.4 %		68.2 %		66.5 %
Percent Blue Collar Workers		33.6 %		31.8 %		33.5 %
Consumer Expenditure (in Millions)						
Total Household Expenditure (2010)	\$3,831		\$14,090		\$27,817	
Total Non-Retail Expenditures (2010)	\$2,218	57.9 %	\$8,156	57.9 %	\$16,062	57.7 %
Total Retail Expenditures (2010)	\$1,613	42.1 %	\$5,934	42.1 %	\$11,755	42.3 %
Apparel (2010)	\$184	4.8 %	\$678	4.8 %	\$1,337	4.8 %
Contributions (2010)	\$146	3.8 %	\$522	3.7 %	\$1,020	3.7 %
Education (2010)	\$96	2.5 %	\$347	2.5 %	\$672	2.4 %
Entertainment (2010)	\$216	5.6 %	\$793	5.6 %	\$1,559	5.6 %
Food And Beverages (2010)	\$579	15.1 %	\$2,141	15.2 %	\$4,255	15.3 %
Furnishings And Equipment (2010)	\$173	4.5 %	\$635	4.5 %	\$1,237	4.4 %
Gifts (2010)	\$103	2.7 %	\$373	2.6 %	\$729	2.6 %
Health Care (2010)	\$225	5.9 %	\$832	5.9 %	\$1,673	6.0 %
Household Operations (2010)	\$142	3.7 %	\$518	3.7 %	\$1,006	3.6 %
Miscellaneous Expenses (2010)	\$63	1.6 %	\$231	1.6 %	\$461	1.7 %
Personal Care (2010)	\$55	1.4 %	\$204	1.4 %	\$404	1.5 %
Personal Insurance (2010)	\$40	1.1 %	\$146	1.0 %	\$285	1.0 %
Reading (2010)	\$12	0.3 %	\$46	0.3 %	\$91	0.3 %
Shelter (2010)	\$741	19.3 %	\$2,719	19.3 %	\$5,360	19.3 %
Tobacco (2010)	\$23	0.6 %	\$87	0.6 %	\$177	0.6 %
Transportation (2010)	\$771	20.1 %	\$2,853	20.2 %	\$5,619	20.2 %
Utilities (2010)	\$260	6.8 %	\$965	6.8 %	\$1,933	6.9 %
Educational Attainment						
Adult Population (25 Years+)(2010)	121,051		440,057		889,240	
Elementary (0 to 8)(2010)	8,833	7.3 %	23,397	5.3 %	46,542	5.2 %
Some High School (9 to 11)(2010)	8,240	6.8 %	26,482	6.0 %	59,100	6.6 %
High School Graduate (12)(2010)	25,757	21.3 %	95,244	21.6 %	210,540	23.7 %
Some College (13 to 16)(2010)	30,246	25.0 %	111,480	25.3 %	219,928	24.7 %
Associate Degree Only(2010)	9,867	8.2 %	40,726	9.3 %	78,053	8.8 %
Bachelor Degree Only(2010)	25,636	21.2 %	93,900	21.3 %	180,670	20.3 %
Graduate Degree(2010)	12,472	10.3 %	48,828	11.1 %	94,408	10.6 %

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July 2010

Cooper And Chandler Heights Chandler, AZ	10 Minutes		20 Minutes		30 Minutes	
Units In Structure						
1 Detached Unit (2000)	24,154	78.7 %	119,845	69.6 %	245,692	56.9 %
1 Attached Unit (2000)	1,088	3.5 %	9,076	5.3 %	25,989	6.0 %
2 to 4 Units (2000)	748	2.4 %	6,298	3.7 %	21,099	4.9 %
5 to 9 Units (2000)	636	2.1 %	8,475	4.9 %	21,856	5.1 %
10 to 19 Units (2000)	742	2.4 %	8,040	4.7 %	20,993	4.9 %
20 to 49 Units (2000)	204	0.7 %	3,276	1.9 %	11,189	2.6 %
50 or more Units (2000)	577	1.9 %	11,115	6.5 %	33,218	7.7 %
Mobile Home or Trailer (2000)	2,501		5,925		49,192	
Other Structure (2000)	52		132		2,740	
Homes Built By Year						
Homes Built 1999 to 2000	4,671	15.2 %	12,067	7.0 %	24,672	5.7 %
Homes Built 1995 to 1998	10,123	33.0 %	38,375	22.3 %	70,538	16.3 %
Homes Built 1990 to 1994	4,466	14.5 %	24,895	14.5 %	55,140	12.8 %
Homes Built 1980 to 1989	6,500	21.2 %	54,668	31.8 %	132,309	30.6 %
Homes Built 1970 to 1979	2,901	9.5 %	30,374	17.6 %	93,283	21.6 %
Homes Built 1960 to 1969	974	3.2 %	6,249	3.6 %	35,333	8.2 %
Homes Built 1950 to 1959	563	1.8 %	3,191	1.9 %	14,530	3.4 %
Homes Built Before 1949	504	1.6 %	2,361	1.4 %	6,162	1.4 %
Home Values (2000)						
Home Values \$1,000,000+	34	0.2 %	105	0.1 %	215	0.1 %
Home Values \$500,000-\$999,999	124	0.6 %	616	0.6 %	1,483	0.7 %
Home Values \$400,000-\$499,999	247	1.2 %	884	0.8 %	2,038	0.9 %
Home Values \$300,000-\$399,999	870	4.3 %	3,315	3.1 %	6,962	3.1 %
Home Values \$200,000-\$299,999	4,716	23.2 %	17,128	15.9 %	27,671	12.5 %
Home Values \$150,000-\$199,999	5,231	25.8 %	23,747	22.1 %	43,929	19.8 %
Home Values \$100,000-\$149,999	6,704	33.0 %	45,286	42.1 %	92,726	41.9 %
Home Values \$70,000-\$99,999	1,802	8.9 %	13,431	12.5 %	37,238	16.8 %
Home Values \$50,000-\$69,999	350	1.7 %	2,047	1.9 %	6,564	3.0 %
Home Values \$25,000-\$49,999	146	0.7 %	599	0.6 %	1,680	0.8 %
Home Values \$0-\$24,999	73	0.4 %	367	0.3 %	1,039	0.5 %
Owner Occupied Median Home Value	\$166,361		\$151,398		\$144,862	
Renter Occupied Median Rent	\$582		\$668		\$652	
Transportation to Work (2000)						
Drive to Work Alone	24,241	76.6 %	185,750	79.0 %	395,424	76.9 %
Drive to Work in Carpool	4,694	14.8 %	31,173	13.3 %	70,288	13.7 %
Travel to Work - Public Transportation	260	0.8 %	1,896	0.8 %	7,124	1.4 %
Drive to Work Motorcycle	86	0.3 %	1,131	0.5 %	2,507	0.5 %
Walk or Bicycle to Work	719	2.3 %	5,639	2.4 %	17,807	3.5 %
Other Means	354	1.1 %	1,444	0.6 %	3,526	0.7 %
Work at Home	1,293	4.1 %	8,222	3.5 %	17,439	3.4 %
Travel Time (2000)						
Travel to Work in 14 Minutes or Less	5,936	19.6 %	49,640	21.9 %	121,175	24.4 %
Travel to Work in 15 to 29 Minutes	10,934	36.0 %	89,577	39.5 %	194,675	39.2 %
Travel to Work in 30 to 59 Minutes	11,489	37.8 %	75,845	33.4 %	155,179	31.2 %
Travel to Work in 60 Minutes or More	1,994	6.6 %	11,971	5.3 %	25,649	5.2 %
Average Travel Time to Work	26 mins		24 mins		24 mins	

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